

RIVERTOWN RUNNERS

PRESENTS



SLEEPY HOLLOW HALF MARATHON MARCH 21, 2015

SPONSOR NOW!

Health, Fun & Community

Over \$100,000 donated to local charities

1,000+
Participants

300+ On-site
Audience

PRODUCT SAMPLING
PROMOTIONAL SIGNAGE
COUPON DISTRIBUTION
PUBLIC RELATIONS



PARTNERSHIP PACKAGES

FINISH LINE SPONSOR

- Company name and logo included in pre-event promotional print > 1,500 postcards, 100 posters, three (5) race event email blasts
- Logo on race organizer- produced race ad in the Hudson Independent*
- Recognition in event press release
- Two (2) Start/Finish line banners
- Sponsor announcements throughout event
- Product sampling/promotional table at finish line area
- Opportunity to display signage
- Recognition and hyperlink on the event website
- Logo recognition on 1,000+ race t-shirts

Investment **\$5,000**

LIGHTHOUSE SPONSOR

- Company logo included in pre-event promotional print > 1,000 postcards, 50 posters, three (3) race event email blasts
- One (1) Start/Finish line banner
- Sponsor announcements throughout event
- Product sampling/promotional table at finish line area
- Opportunity to display signage
- Recognition and hyperlink on the event website
- Logo recognition on 1,000+ race t-shirts

Investment **\$3,000**

LEGENDS SPONSOR

- Company logo included in one (1) race event email blast
- Product sampling/promotional table at finish line area
- Opportunity to display signage
- Recognition and hyperlink on the event website
- Two (2) signs in start/finish area
- Logo recognition on 1,000+ race t-shirts

Investment **\$1,500**

MANOR SPONSOR

- Two (2) signs in start/finish area
- Logo recognition on 1,000+ race t-shirts

Investment **\$750**

BRIDGE SPONSOR

- Company name on 1,000+ race t-shirts

Investment **\$300**

**Inclusion in Feb. & March ads with commitment by Jan. 18th. Inclusion in March ad with commitment by Feb. 20th.*



For more information on how a partnership can support your business initiatives and elevate your brand, contact:

RIVERTOWN RUNNERS

Attn: Kristen Idalski

PO Box 8384, Sleepy Hollow, NY 10591

rivertownrunners@gmail.com

914.631.3632