

Sponsor

COMMUNITY,
HEALTH &
FUN



More than \$220,000 has been donated to local charities from RTR Races

Help Make it Happen!

Sleepy Hollow Halloween 10K

Saturday, October 28th

10K@ 9:30am

Kids' 1 Mile Fun Run @ 9am



Sponsorship Marketing Benefits

- Last year 900+ runners participated in the 10K Halloween event along with kids of all ages in the fun run!
- RTR Email Blasts – 2,000+ audience
- Website Exposure – 600,000+ page requests
- Social Media integration including Facebook and Instagram
- Exposure to participants from NYC, Westchester, NJ, CT and beyond!
- Opportunity for product/brand integration
 - Signage, sampling, start & finish line announcements, coupon & product distribution, promotions, public relations

Sponsorship Packages

THE GRIM REAPER SPONSOR

- Company logo on Sleepy Hollow Halloween 10K promotional print >1,000 postcards
- “Sponsored by” sign at the start/finish location & Kids’ activities area plus sponsor announcements during race
- Recognition in Event Press Release
- Product sampling/promotional table available at event
- Opportunity to display approved signage and banners at event
- Company logo on five Sleepy Hollow Halloween 10K email blasts
- Recognition and hyperlink on Sleepy Hollow Halloween 10K webpage (www.rivertownrunners.org)
- Company logo on 1,000+ race t-shirts

Investment \$1,500



THE HAUNTED HOUSE SPONSOR

- Company logo on Sleepy Hollow Halloween 10K promotional print >500 postcards
- “Sponsored by” sign on the course
- Product sampling/promotional table available at event
- Company logo on three Sleepy Hollow Halloween 10K email blasts
- Opportunity to display approved signage and banners at event
- Recognition and hyperlink on Sleepy Hollow Halloween 10K webpage (www.rivertownrunners.org)
- Company logo listed on 1,000+ race t-shirts

Investment \$1,000



THE DEVILISH SPONSOR

- Company logo on two Sleepy Hollow Halloween 10K email blasts
- Opportunity to display approved signage and banners at event
- Recognition and hyperlink on Sleepy Hollow Halloween 10K webpage (www.rivertownrunners.org)
- Company name listed on 1,000+ race t-shirts

Investment \$666



Sponsorship Packages Continued

THE SCARECROW SPONSOR

- Opportunity to display approved signage and banners at event
 - Recognition and hyperlink on Sleepy Hollow Halloween 10K webpage (www.rivertownrunners.org)
 - Company name listed on 1,000+ race t-shirts
- Investment \$300



Community Impact

The RTR Outreach Fund was established by Rivertown Runners to help in the distribution of funds to local organizations that support the mission and goals of Rivertown Runners. Sleepy Hollow, Tarrytown and Ossining recipients include:

- Kids' Club of Tarrytown & Sleepy Hollow
- Community Food Pantry in Tarrytown
- RSHM Center
- Scholarships for Sleepy Hollow HS Graduates
- Neighborhood House in Tarrytown
- Sleepy Hollow and Tarrytown Fire Departments
- Sleepy Hollow Ambulance Corps
- Restoring the Sleepy Hollow Lighthouse
- Community Opportunity Center
- Friends of the OCA
- Friends of Rockefeller Preserve
- Ossining Food Pantry
- Warner Library
- Girl and Boy Scouts of America
- It Takes a Village



RivertownRunners

For more information on how a partnership with this exciting event can support your business initiatives and elevate your brand, contact:

RIVERTOWN RUNNERS

Attn: Todd Ruppel

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