

RIVERTOWN RUNNERS

PRESENTS



SLEEPY HOLLOW HALF MARATHON MARCH 24, 2018



SPONSOR NOW!

Health, Fun & Community

Over \$150,000 donated to local charities

1,000+
Participants

300+ On-site
Audience

PRODUCT SAMPLING
PROMOTIONAL SIGNAGE
COUPON DISTRIBUTION
PUBLIC RELATIONS



PARTNERSHIP PACKAGES

FINISH LINE SPONSOR

- Company name and logo included in pre-event promotional print > 1,500 postcards, 100 posters, five 15 race event email blasts
- Logo on race organizer- produced race ad in the Hudson Independent*
- Recognition in event press release
- Two 2 Start/Finish line banners
- Sponsor announcements throughout event
- Product sampling/promotional table at finish line area
- Opportunity to display signage
- Recognition and hyperlink on the event website
- Logo recognition on 1,000+ race t-shirts
- Two 2 race bibs

Investment

\$5,000

LIGHTHOUSE SPONSOR

- Company logo included in pre-event promotional print > 1,000 postcards, 50 posters, three 3 race event email blasts
- One 1 Start/Finish line banner
- Sponsor announcements throughout event
- Product sampling/promotional table at finish line area
- Opportunity to display signage
- Recognition and hyperlink on the event website
- Logo recognition on 1,000+ race t-shirts
- Two 2 race bibs

Investment

\$3,000

LEGENDS SPONSOR

- Company logo included in one 1 race event email blast
- Product sampling/promotional table at finish line area
- Opportunity to display signage
- Recognition and hyperlink on the event website
- Two 2 signs in start/finish area
- Logo recognition on 1,000+ race t-shirts
- One 1 race bib

Investment

\$1,500

MANOR SPONSOR

- Two 2 signs in start/finish area
- Logo recognition on 1,000+ race t-shirts
- One 1 race bib

Investment

\$750

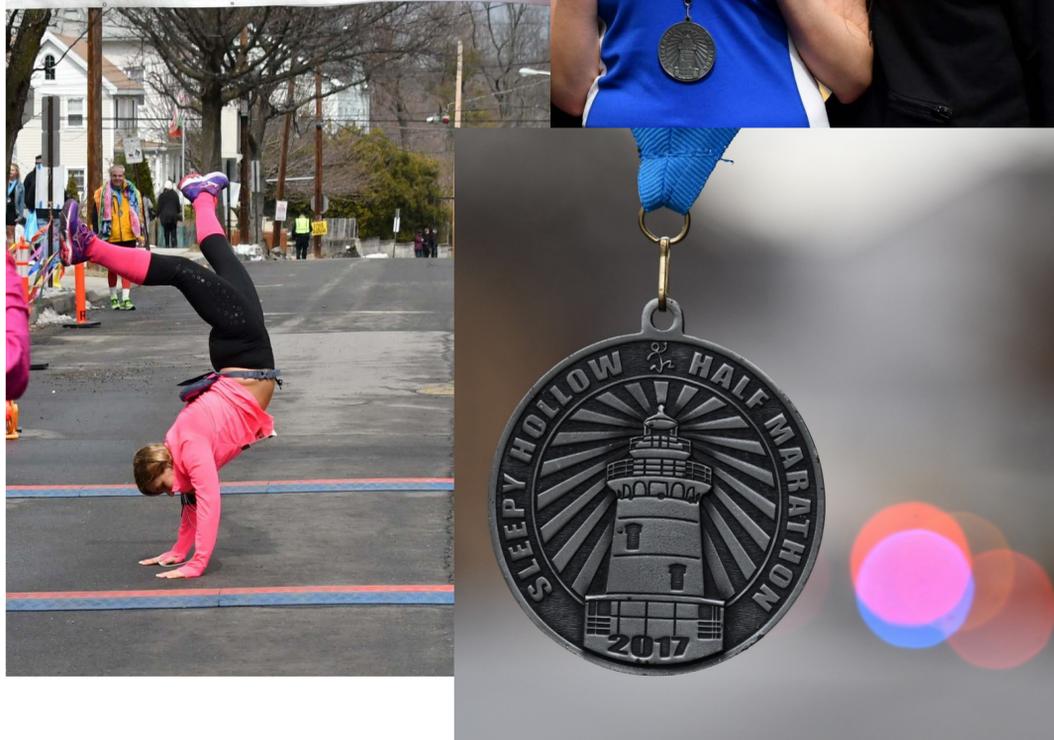
BRIDGE SPONSOR

- Company name on 1,000+ race t-shirts

Investment

\$300

**Inclusion in Feb. & March ads with commitment by Jan. 14th. Inclusion in March ad with commitment by Feb. 18th.*



For more information on how a partnership can support your business initiatives and elevate your brand, contact:

RIVERTOWN RUNNERS
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